Overweight Developed Markets ex US Small Caps/Underweight Developed Markets ex US Equities

Recommended since September 30, 2023

Investment thesis: We expect developed markets (DM) ex US small-cap equities will outperform their mid-/large-cap counterparts, given their low relative valuations and favorable fundamental outlook. DM ex US small caps perform best during economic upswings and appear well-priced for a recessionary scenario. Small caps have outperformed in 2025 given their domestic orientation amid concerns over US tariff policy.

Key support 1: DM ex US small-cap equities trade at a 11% discount to their mid-/large-cap peers, according to our preferred normalized earnings multiple, compared to their typical 16% premium. Small caps have consistently outperformed mid-/large caps over subsequent three-year periods when starting valuations traded at a discount. Small caps are adequately priced for an economic downturn scenario, which should limit downside risk and support outperformance on a subsequent economic rebound. While momentum has rebounded in 2025, upside potential remains, supported by the current economic environment.

Relative normalized valuations: DM ex US large/mid cap

May 31, 1999 - November 30, 2025

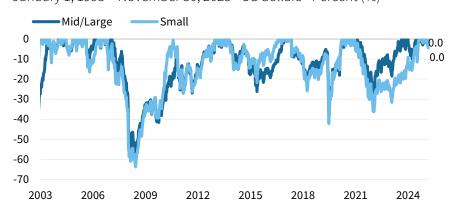


Key support 2: The fundamental outlook should support performance. While US tariff policy has increased uncertainty, non-US economic growth is expected to rebound over the next several years, which typically supports small-cap performance. Further, small caps are more domestically oriented than large caps, providing a buffer from further trade disruptions. On earnings, analysts expect EPS growth of close to 20% in the next 12 months, compared to 10% for the mid- and large-cap universe. The expected earnings outperformance is broadly based across geographies and sectors.

Key risks: Global economic uncertainty and GDP growth downgrades would likely weigh on small caps, given they are cyclically oriented and have higher leverage, lower profitability, and usually underperform during broader equity market drawdowns. The yen has recently weakened anew, as political leadership changes have raised doubts over near-term Bank of Japan policy normalization. However, fiscal policy shifts are likely to support domestic consumption and smaller firms, offsetting any headwinds from a weak yen.

Drawdown from rolling 3-yr high: DM ex US equity

January 1, 1993 – November 30, 2025 • US dollars • Percent (%)



Sources: MSCI Inc. and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties.

Notes: Relative normalized P/E data are monthly and are based on an adjusted price-to-cash earnings ratio. The cyclically adjusted price-to-cash earnings (CAPCE) ratio is calculated by dividing the inflation-adjusted index price by trailing five-year average inflation-adjusted cash earnings are defined as net income from continuing operations plus depreciation and amortization expense. MSCI does not publish cash earnings for banks and insurance companies and therefore excludes these two industry groups from index-level cash earnings. Drawdown data are weekly and based on index price levels.