GLOBAL EX US EQUITY MANAGER PERFORMANCE

ANALYSIS OF 2021 AND PERFORMANCE SINCE 2001





MAY 2022

51% of managers underperformed the index in 2021



Sources: Cambridge Associates LLC, MSCI Inc., and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties.

Notes: Cambridge Associates LLC's (CA) manager universe statistics are derived from CA's proprietary Investment Manager Database. Managers that do not report in US dollars, exclude cash reserves from reported total returns, or have less than \$50 million in product assets are excluded. Performance is generally reported gross of investment management fees. To be included in analysis of any period longer than one quarter, managers must have had performance available for the full period.

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Adjusted for fees, the percentage of underperformers in 2021 was 56%

Manager Returns Less the Fee-Adjusted MSCI EAFE Index (bps)

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Active manager outperformance is cyclical

of Managers 2001 176 64.8 2002 182 59.9 2003 192 43.2 2004 200 42.0 2005 212 67.9 2006 227 46.3 2007 249 60.6 264 2008 49.6 2009 265 58.5 2010 264 74.6 268 48.1 2011 265 2012 62.6 2013 43.4 267 2014 268 52.6 272 2015 56.3 2016 265 47.2 2017 258 68.2 2018 252 30.2 2019 246 56.5 2020 237 61.2 43.8 2021 178

PERCENTAGE OF GLOBAL EX US EQUITY MANAGERS OUTPERFORMING THE FEE-ADJUSTED MSCI EAFE INDEX 2001–21 • Percent (%)

Since the beginning of the GFC, the majority of managers have outperformed the index more often than not, posting better performance in eight of 13 years. However, manager outperformance has been trending downward since the GFC.

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Diversified managers outperformed other styles in 2021



GLOBAL EX US EQUITY MANAGER UNIVERSE RETURN QUARTILES BY INVESTMENT PHILOSOPHY Calendar Year 2021 • Percent (%)

Diversified managers were the only style to have the median manager top its benchmark in 2021.

Volatility in growth versus value index relative performance throughout the year provided an environment for skilled diversified managers to generate alpha by shifting between style bets—something growth and value managers are less equipped to do, given their respective mandates.

* Index represents: MSCI EAFE Value Index for Value; MSCI EAFE Index for Diversified; and MSCI EAFE Growth Index for Growth.

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Investment styles go in and out of favor over time

THE CYCLICAL NATURE OF GLOBAL EX US EQUITY INVESTMENT PHILOSOPHIES

2001-21 • Percent (%)

Annual Total Returns

	Median		Median		Global ex US Stocks
Year	Growth Mgr	п	Value Mgr	п	(MSCI EAFE)
2001	-21.7	73	-12.7	47	-21.4
2002	-16.3	74	-10.0	52	-15.9
2003	34.9	72	41.1	61	38.6
2004	18.0	72	22.4	68	20.2
2005	17.3	74	14.4	73	13.5
2006	24.6	74	28.0	83	26.3
2007	17.3	76	10.0	85	11.2
2008	-45.2	87	-40.8	85	-43.4
2009	35.8	82	33.7	87	31.8
2010	12.4	79	9.9	86	7.8
2011	-11.2	80	-11.6	88	-12.1
2012	19.5	76	18.4	88	17.3
2013	20.3	76	23.1	91	22.8
2014	-3.6	76	-5.0	91	-4.9
2015	1.3	80	-0.6	88	-0.8
2016	-0.3	77	3.3	83	1.0
2017	31.4	72	26.2	82	25.0
2018	-14.2	68	-15.6	82	-13.8
2019	28.9	65	21.4	79	22.0
2020	20.9	63	4.9	77	7.8
2021	10.2	46	10.7	62	11.3
Average Annual Compound Returns: Periods Ended December 31, 2021					
Trailing 15		27	4.0	39	3.6
Trailing 10		35	8.2	50	8.0
Trailing 5-\		43	8.6	59	9.5
۲railing 3-۱	ír 19.9	45	12.4	62	13.5

Growth has edged value over short- and long-term lookback periods.

Styles can experience cyclical shifts; value outperformed growth in seven of nine years from the dot-com bubble to the beginning of the Global Financial Crisis, while growth has outperformed in ten of 13 years since.

Notes: The philosophy with the highest return in each period is highlighted. Cambridge Associates LLC's (CA) manager universe statistics are derived from CA's proprietary Investment Manager Database. Managers that do not report in US dollars, exclude cash reserves from reported total returns, or have less than \$50 million in product assets are excluded. Performance is generally reported gross of investment management fees. To be included in analysis of any period longer than one quarter, managers must have had performance available for the full period.

Sources: Cambridge Associates LLC, MSCI Inc., and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties.



Managers' sector allocations can affect relative performance

On a median basis, managers' largest sector bets paid off.

IT, which the median manager overweighted more than 500 bps, outperformed the broad index, while consumer staples, real estate, healthcare, and utilities—each underweighted by the median manager by more than 100 bps lagged.

Sources: Cambridge Associates LLC, FactSet Research Systems, MSCI Inc, and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties. Notes: The chart includes data for the 160 managers that provided sector allocations as of year-end 2020. Index weights represent year-end 2020 GICS® sector allocations of the MSCI EAFE Index. Cambridge Associates LLC's (CA) manager universe statistics are derived from CA's proprietary Investment Manager Database. Managers that do not report in US dollars, exclude cash reserves from reported total returns, or have less than \$50 million in product assets are excluded. Performance is generally reported gross of investment management fees. Underweight and overweight positions do not sum to zero due to cash and out of index bet positions.

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Off-benchmark country bets can significantly affect relative performance

Sources: Cambridge Associates LLC, MSCI Inc., and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties.

Notes: Countries are sorted by average manager weight. A country name in red indicates that the country underperformed the MSCI EAFE Index in 2021, while green country names indicate outperformance. Countries are sorted by year-end 2020 MSCI EAFE Index weights for the left chart and total number of managers invested in each respective country on the right chart. includes data for 165 managers that provided geographic allocation as of year-end 2020. Index weights represent year-end geographic allocations of the MSCI EAFE Index. The n provided for each country represents the total number of products exposed to a given country as of year-end 2020, and percentile, median, and average figures are calculated only from products with exposure to the country shown. Cambridge Associates LLC's (CA) manager universe statistics are encluded.

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Dispersion of stock returns is correlated to dispersion of manager performance

Sources: Cambridge Associates LLC, FactSet Research Systems, MSCI Inc., and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties. Notes: Dispersion of return for stocks is represented by the square root of the sum of the squared differences between returns for each constituent and the index return multiplied by the weight of the constituent in the index. Dispersion of excess returns for managers represents managers in the middle 50% of the return range for global ex US equity managers. Cambridge Associates LLC's (CA) manager universe statistics are derived from CA's proprietary Investment Manager Database. Managers that do not report in US dollars, exclude cash reserves from reported total returns, or have less than \$50 million in product assets are excluded. Performance is generally reported gross of investment management fees. We have added 70 bps to the MSCI EAFE Index return as a proxy for manager fees. Number of managers included in medians varies from quarter-to-quarter. To be included in analysis of any period longer than one quarter, managers must have had performance available for the full period.

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Managers typically move between top and bottom quintiles

Initial 5-Yr Period (2012–16) Quintile

Past performance is not a guarantee of future results—41% of top-performing managers in the initial five-year period fell to the bottom two auintiles in the subsequent five-year period. Similarly, 37% of bottom-performing managers in the initial five-year period were in the top two quintiles in the most recent fiveyear period.

Source: Cambridge Associates LLC.

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