

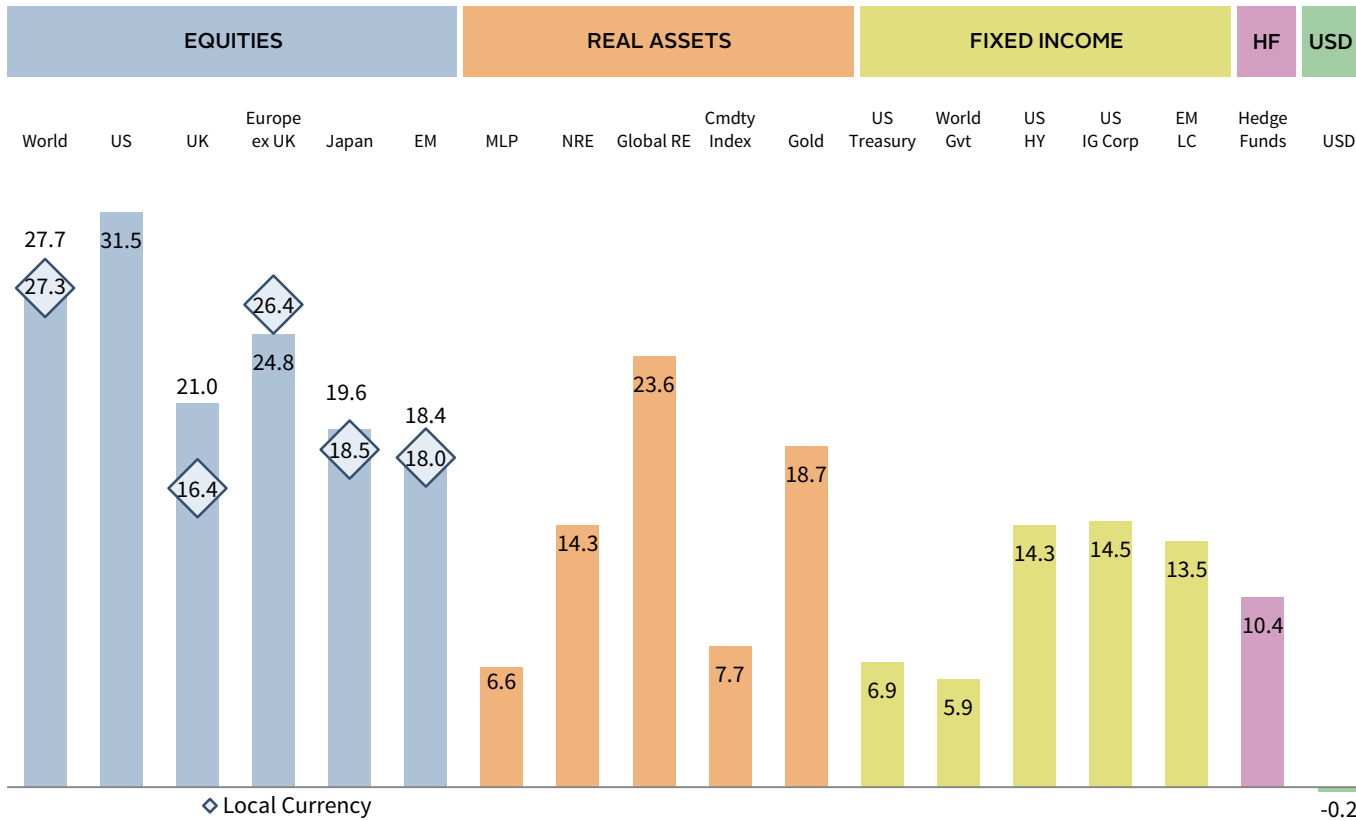
# REVIEW OF MARKET PERFORMANCE

CALENDAR YEAR 2019



# Asset market gains were broadly based

**GLOBAL ASSET CLASS PERFORMANCE: CY 2019**  
Total Return (%) • US Dollar



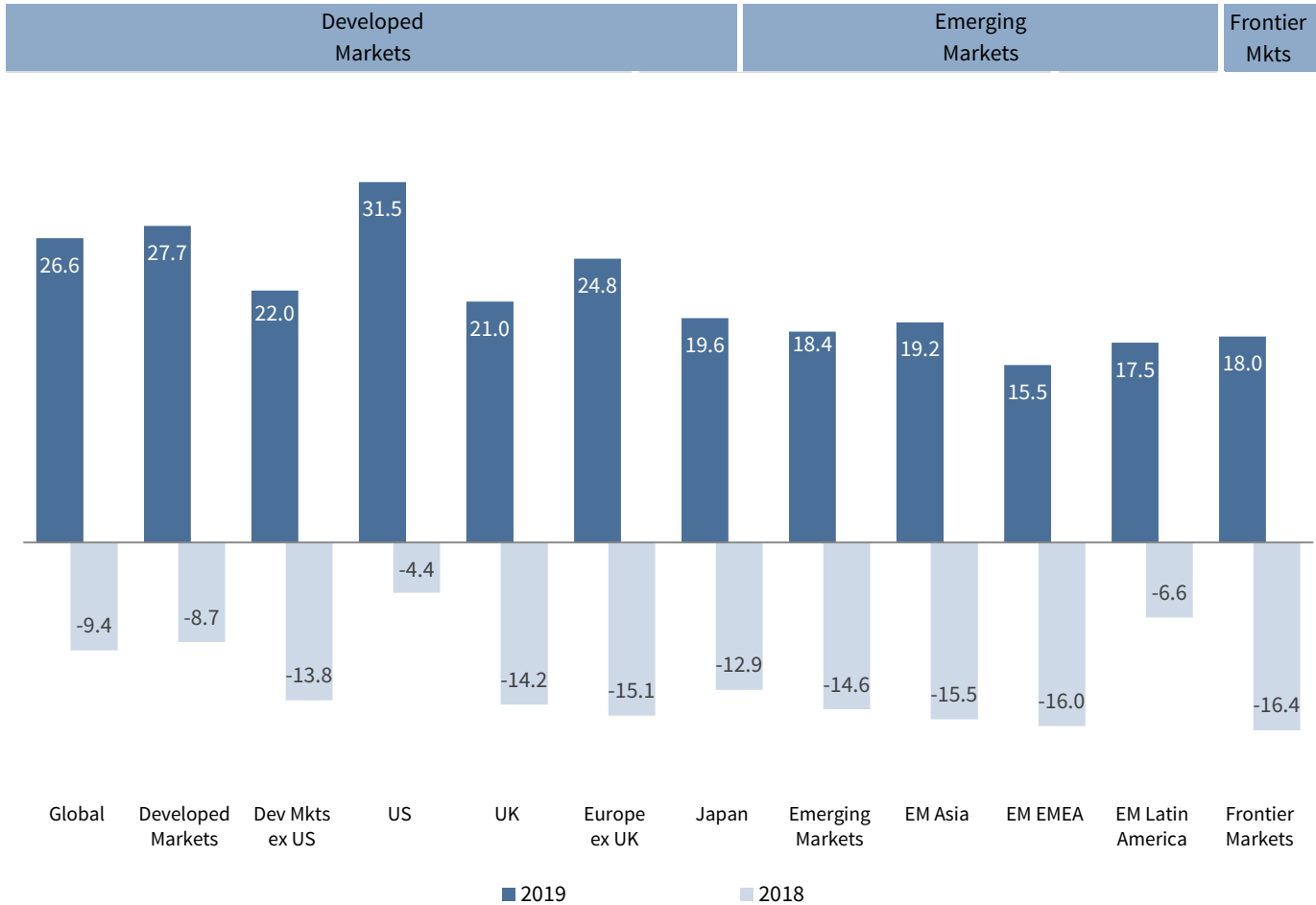
Bonds performed strongly as investors sought relative safety due to heightened trade tensions between the United States and China, raising fresh fears regarding the global growth outlook. Nonetheless, equities managed to climb the wall of worry, generating strong double-digit returns, led by the United States. Real estate and gold outperformed among real assets, spurred on by falling yields and risk-off sentiment, while the dollar finished broadly unchanged.

Sources: Alerian, Bloomberg Index Services Limited, Bloomberg L.P., EPRA, Federal Reserve, FTSE Fixed Income LLC, FTSE International Limited, Hedge Fund Research, Inc., Intercontinental Exchange, Inc., J.P. Morgan Securities, Inc., MSCI Inc., National Association of Real Estate Investment Trusts, Standard & Poor's, and Thomson Reuters Datastream. MSCI data provided "as is" without any express or implied warranties.

Notes: Asset classes represented by: MSCI World Index ("World"), S&P 500 Index ("US"), MSCI UK Index ("UK"), MSCI Europe ex UK Index ("Europe ex UK"), MSCI Japan Index ("Japan"), MSCI Emerging Markets Index ("Emerging Markets"), Alerian MLP Total Return Index ("MLP"), market cap-weighted Datastream World Energy Index and Datastream World Basic Resources Index blend ("NRE"), FTSE® EPRA/NAREIT Global Real Estate Index ("Global RE"), Bloomberg Commodity TR Index ("Cmdty"), LBMA Gold Price ("Gold"), Bloomberg Barclays US Treasury Index ("US Treasury"), FTSE World Government Bond Index ("World Gvt"), Bloomberg Barclays US High Yield Bond Index ("US HY"), Bloomberg Barclays US Corporate Investment Grade Bond Index ("US IG Corp"), J.P. Morgan GBI-EM Global Diversified Index ("EM LC"), Hedge Fund Research Fund Weighted Composite Index ("Hedge Funds"), and Nominal Trade Weighted US Dollar Index: Broad ("USD"). Total return data for all MSCI indexes are net of dividend taxes. Hedge Fund Research data are preliminary for the preceding five months. Gold performance based on spot price returns.

# US stocks excelled, while broader equity returns were also robust

**GLOBAL EQUITY PERFORMANCE: CY 2019 VS CY 2018**  
Total Return (%) • US Dollar

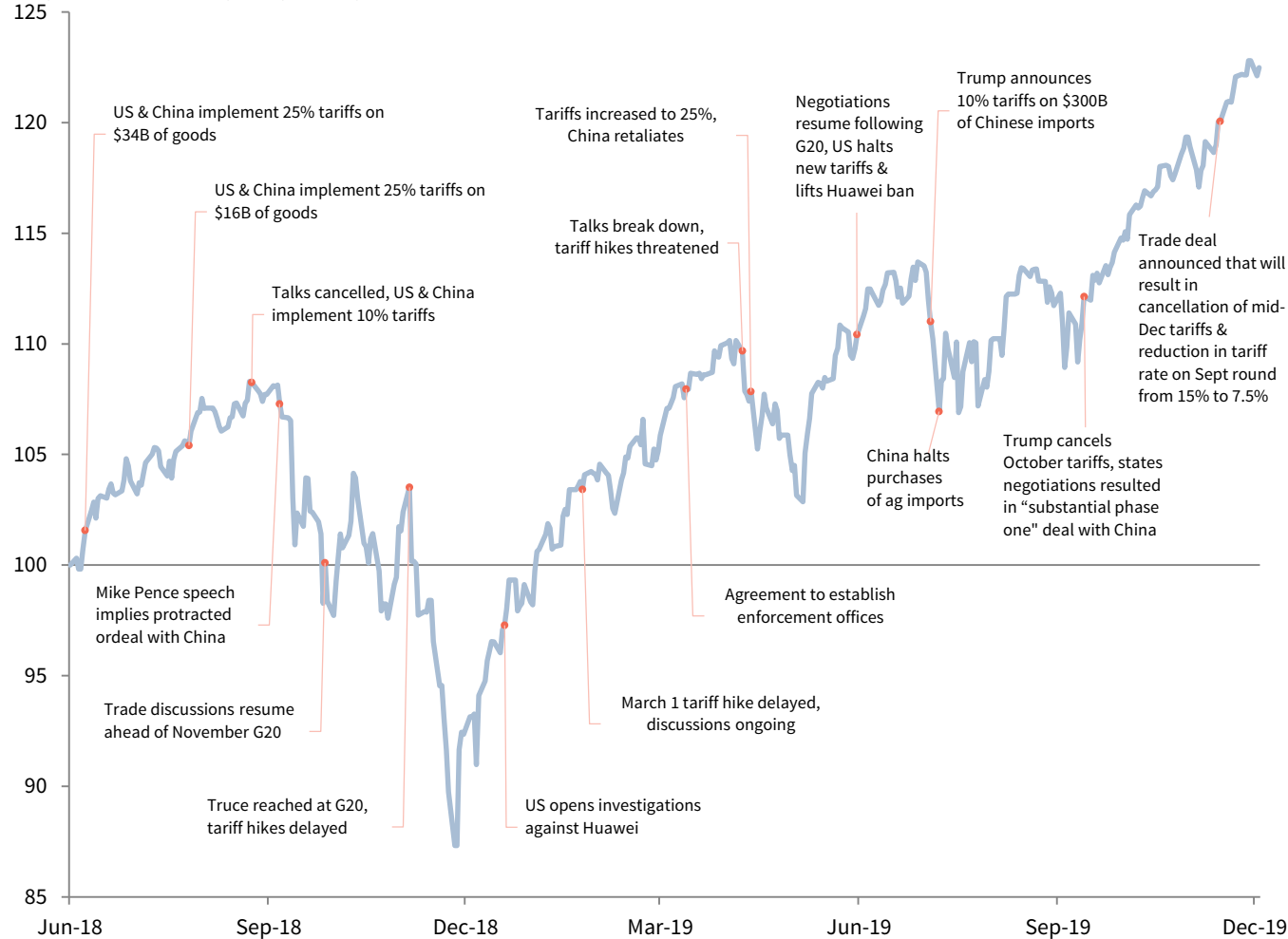


US equities continued to outperform in calendar year (CY) 2019 and reached new all-time highs. Most other developed markets also managed to put in very strong performances, despite the continuation of geopolitical gyrations. Emerging markets (EM) lagged their developed peers, due both to a series of political and social storms buffeting their economies, and their heightened exposure to Chinese growth.

# The US-China trade war intensified, but markets ultimately looked through it

## S&P 500 CUMULATIVE WEALTH AND THE US-CHINA TRADE WAR

June 30, 2018 – December 31, 2019 • June 30, 2018 = 100



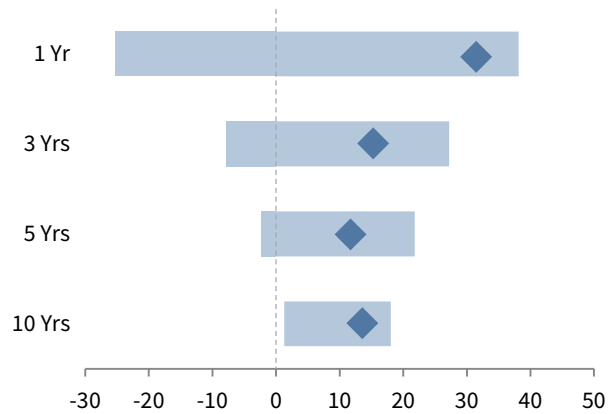
The trade war between the world's two largest economies intensified in CY 2019, as both sides implemented and increased tariffs on a combined roughly \$450 billion of goods. The conflict raised concerns of escalation toward a "tech war," as the United States hardened its stance on Chinese multinational technology company Huawei. These developments had a mixed impact on stock market performance, but talk of a "Phase One" deal, which has subsequently been signed, has allowed US stocks to hit new all-time highs.

# One- and ten-year equity returns are elevated versus history, while bond returns picked up

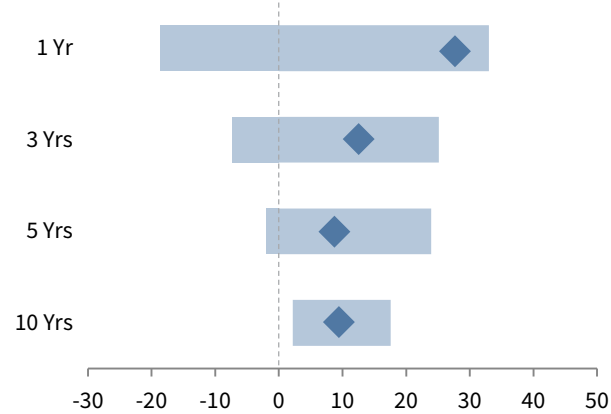
## AVERAGE ANNUAL COMPOUND RETURN RANGE FOR VARIOUS TIME PERIODS

Periods ended December 31, 2019 • Total Return (%) • US Dollar

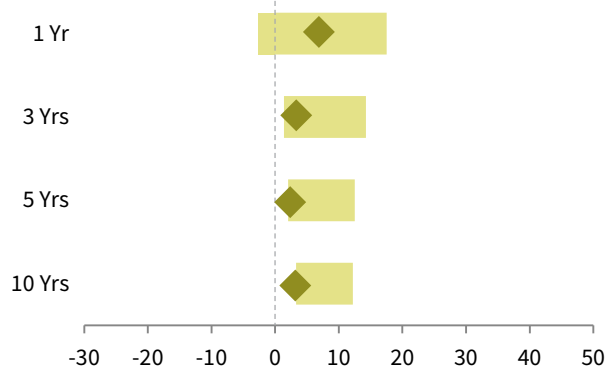
### US Equities



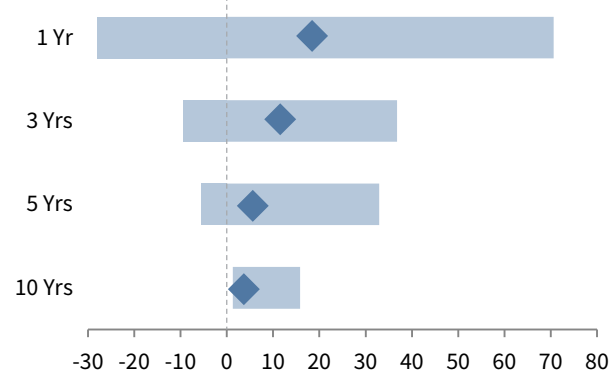
### Developed Markets Equities



### US Treasury



### Emerging Markets Equities



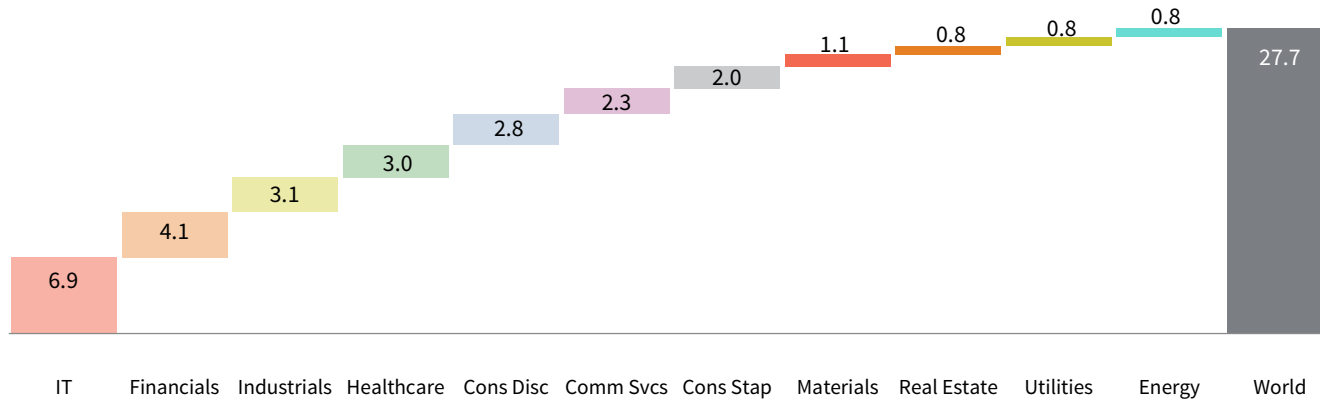
◆ Current Calendar Year

One-year developed markets equity returns were well above their long-term medians in CY 2019, with US stocks also posting ten-year returns near the top quartile of their respective ten-year return distributions. In addition, US Treasuries posted their strongest returns for several years. Still, Treasuries have lagged in recent years generally as rates have approached zero and inflation has moderated.

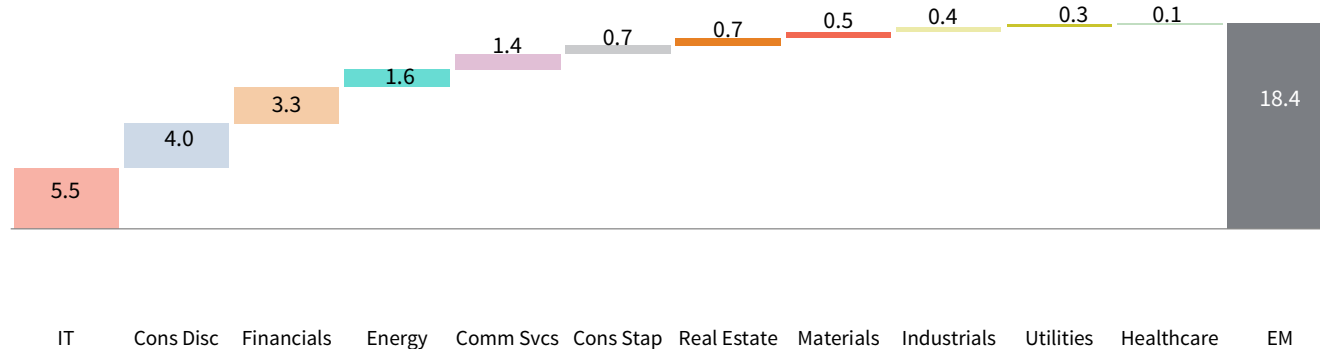
# Information technology is the standout sector across markets

**SECTOR CONTRIBUTIONS TO TOTAL RETURN: CY 2019**  
Percent (%) • US Dollar

## Developed Markets



## Emerging Markets

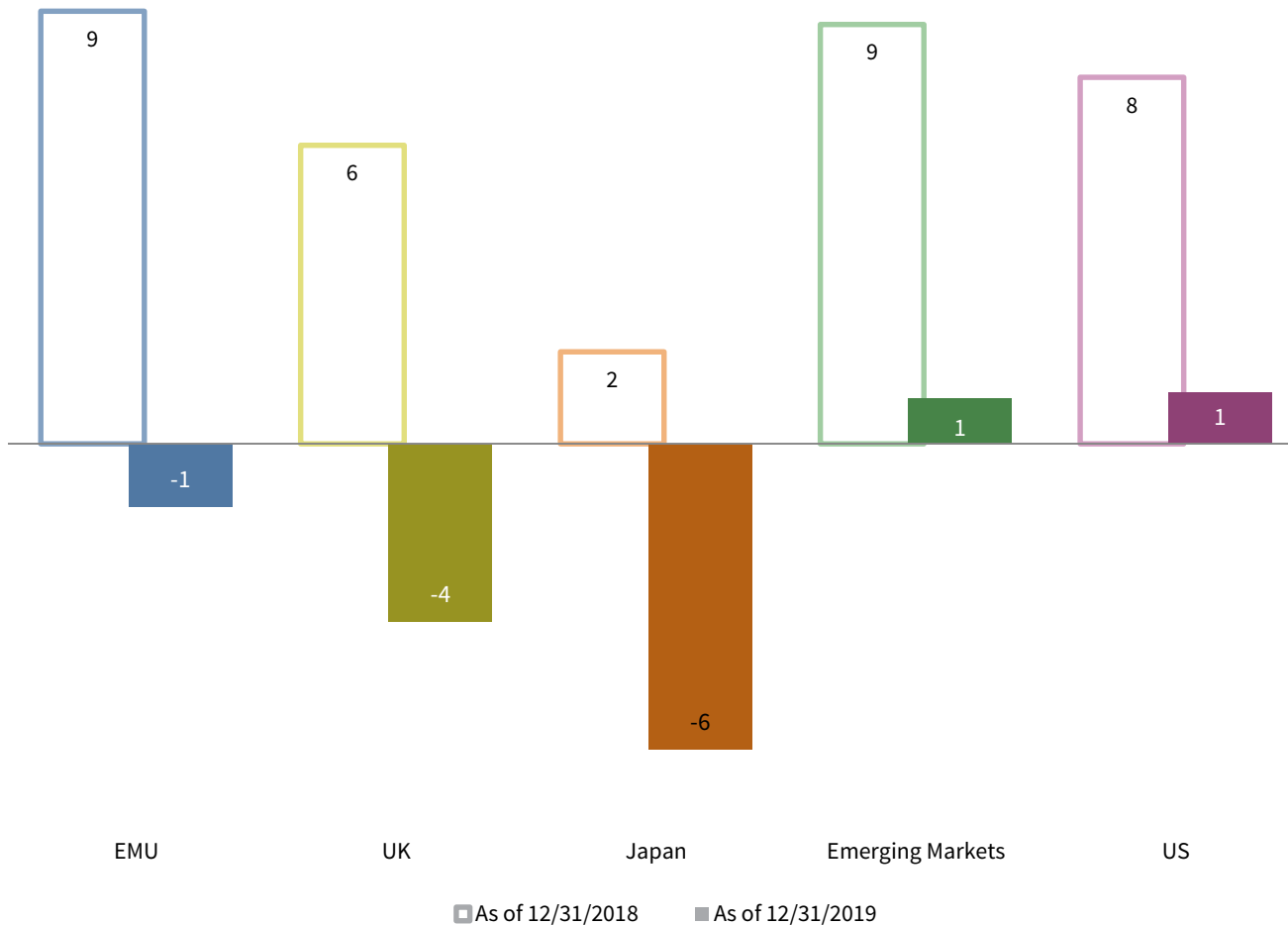


Information technology contributed the most to both developed and emerging markets' performance, as earnings in many sectors declined and investors paid a premium for firms capable of generating revenue growth. Materials and industrials in emerging markets underperformed their developed peers, as trade tensions had an outsized impact on them.

## EPS growth estimates declined sharply in CY2019

### CHANGE IN CY 2019 EPS GROWTH ESTIMATES DURING THE CALENDAR YEAR

As of December 31, 2019 • Percent (%)

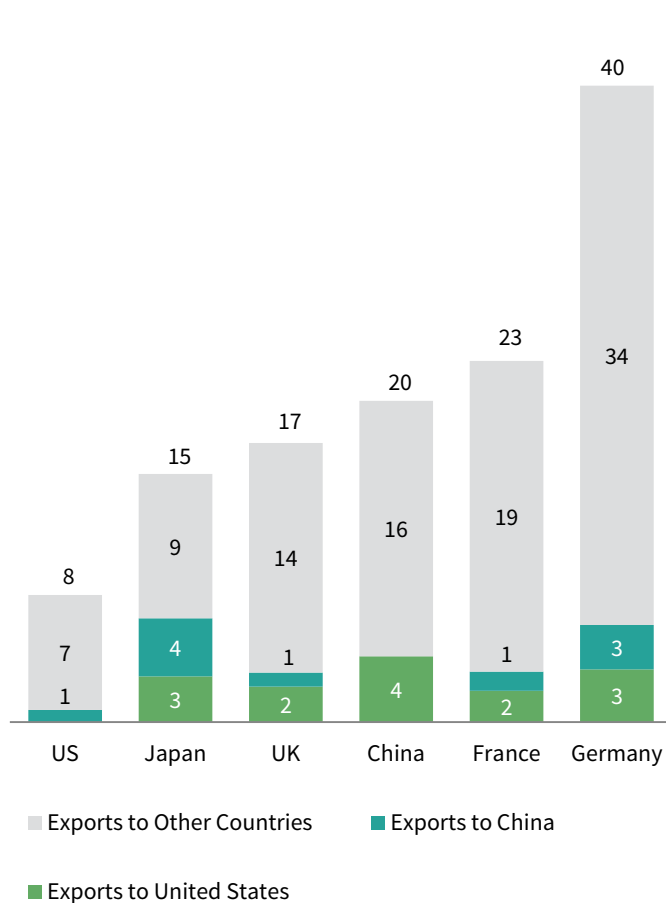


Earnings per share (EPS) growth estimates declined sharply across all major regions during CY 2019. The impact of the US-China trade dispute was the genesis of the slowdown. However, it soon spread to other sectors of the economy via the confidence channel and fears that the conflict may escalate. More localized impacts included the United Kingdom bearing the brunt of uncertainty around Brexit and an increase in the consumption tax in Japan.

# The most mercantile nations were disproportionately impacted by trade disputes

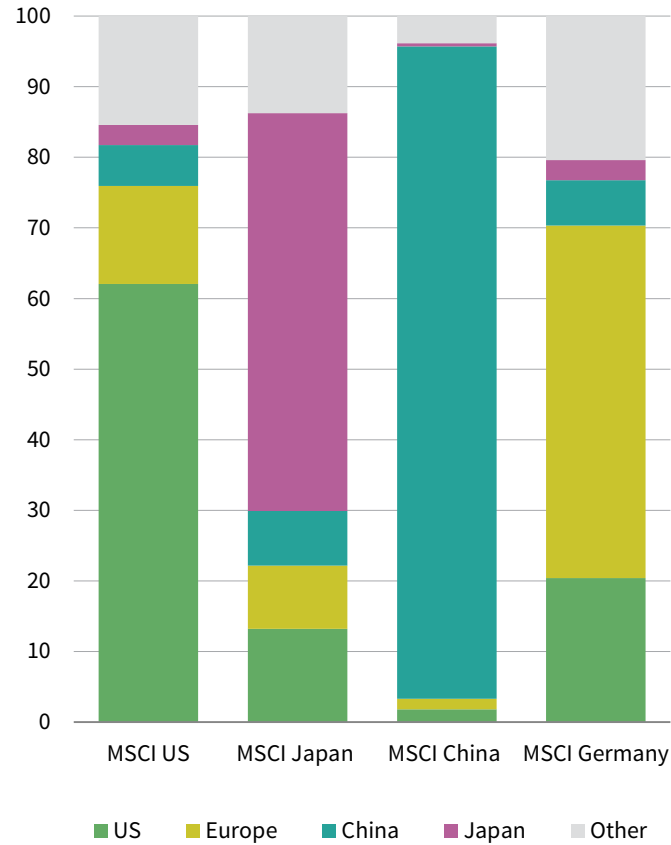
## EXPORTS OF GOODS AS A PERCENTAGE OF GDP

As of December 31, 2018 • Percent (%)



## GEOGRAPHIC REVENUE EXPOSURE

As of December 31, 2019 • Percent (%)



Germany's export-led growth model ensured that it was one of the most economically impacted by recent trade issues, while Japan's relatively higher share of exports bound for China was also a negative for its corporates. Growth in the United States is holding up much better than its peers; its equity market's high domestic revenue exposure contributed to its outperformance.

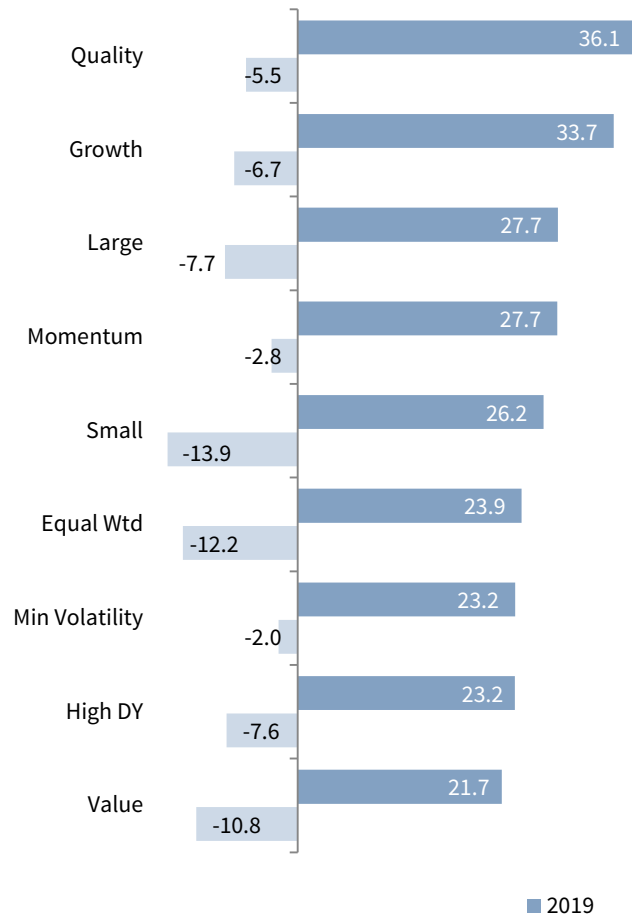


# Uncertainty supported quality, while generalized weakness was a value headwind

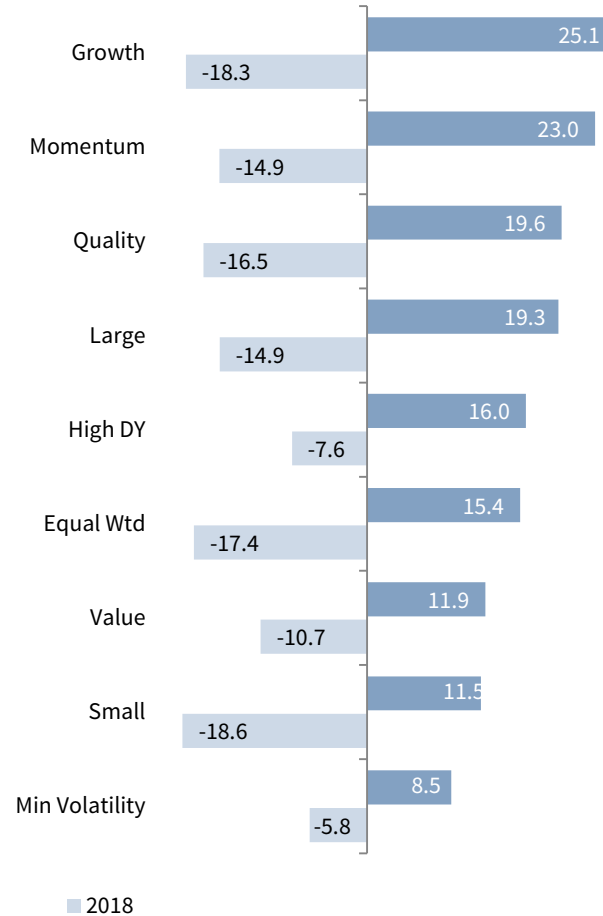
## EQUITY PERFORMANCE BY FACTOR AND STYLE: CY 2019 VS CY 2018

As of December 31, 2019 • US Dollar • Percent (%)

### Developed Markets



### Emerging Markets

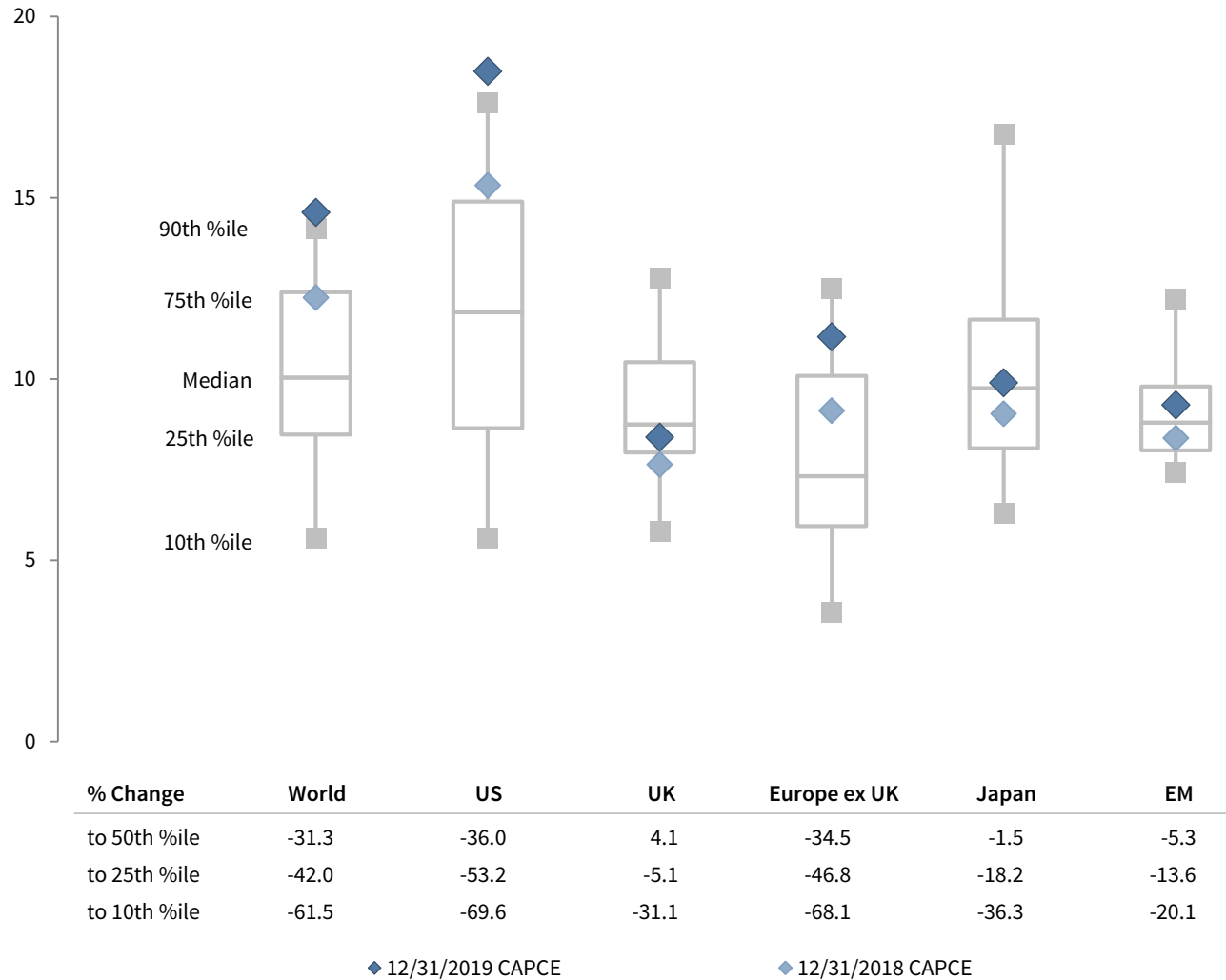


With economic uncertainty elevated and with EPS growth declining, it is perhaps unsurprising that the quality factor outperformed this year. Growth also performed strongly, as investors continued to value the ability of some of these firms to generate revenue growth. Value stocks brought up the rear because of greater sensitivity to broader economic growth and correlation to bond yields, with the picture in emerging markets broadly similar to that in developed ones.

## Valuations rose in all markets, led by the United States

### CYCLICALLY ADJUSTED PRICE-TO-CASH EARNINGS (CAPCE) RATIOS BY REGION: CY 2019 VS CY 2018

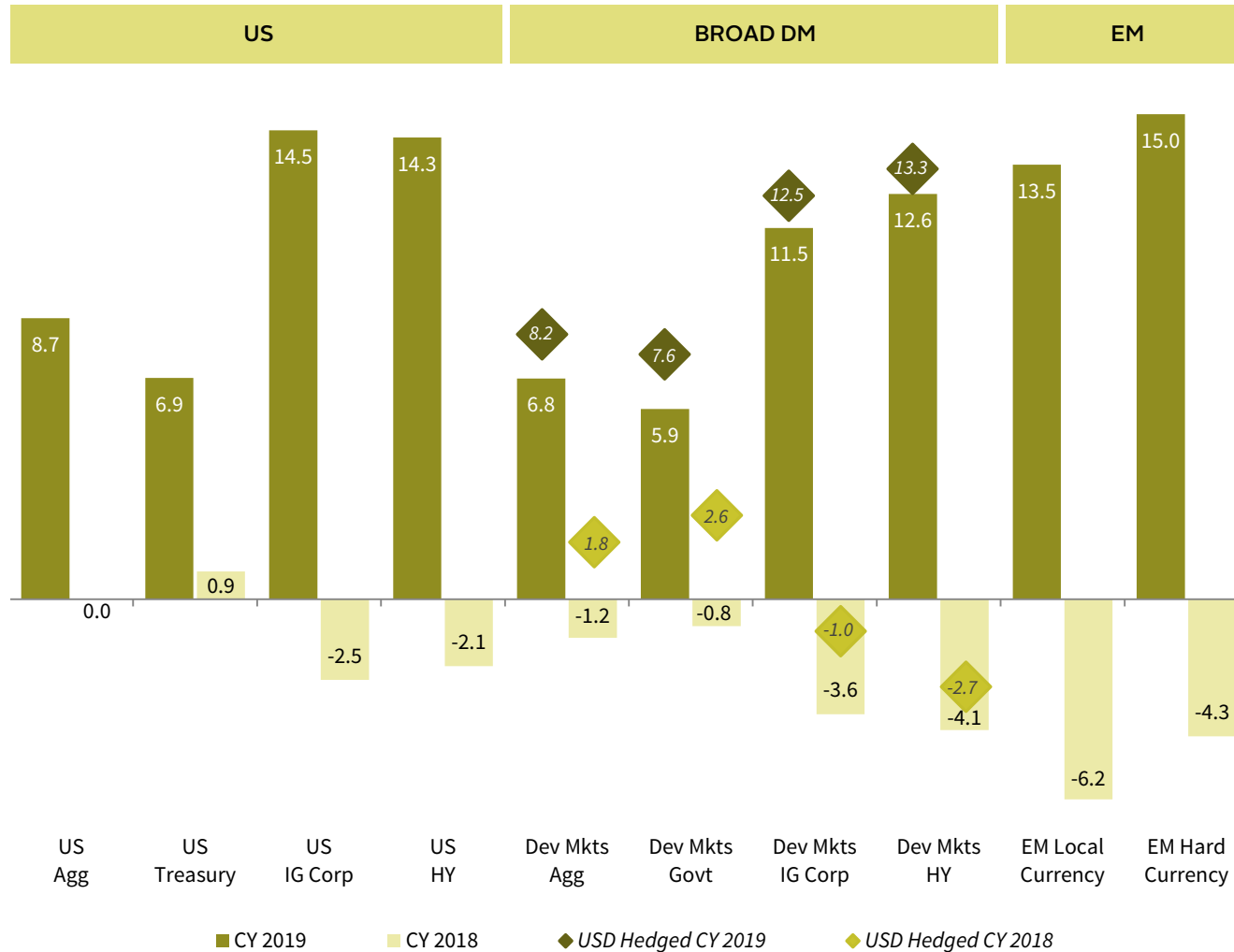
As of December 31, 2019



With earnings in the United States forecast to essentially flatline for CY2019, the extremely strong equity market performance was a multiple expansion story. The cyclically adjusted price-to-cash earnings ratio in that market now sits at the 93rd percentile. Multiples also expanded in Europe and Japan, with sentiment boosted by continued accommodative monetary policy, but, on a historical basis, valuations in these markets are much less extreme.

# Bonds delivered strong performance

**GLOBAL BOND PERFORMANCE: CY 2019 VS CY 2018**  
Total Return (%) • US Dollar

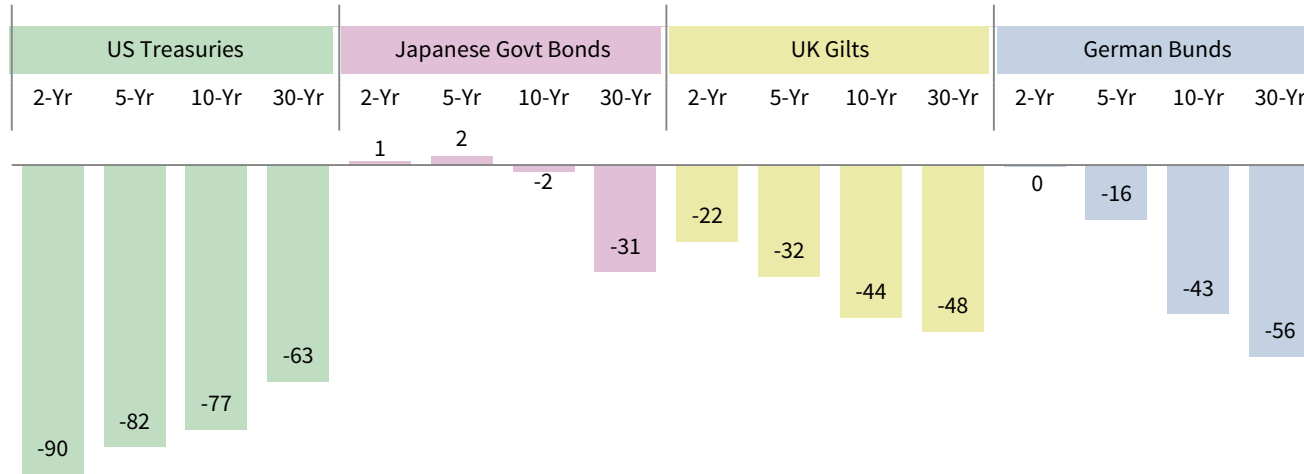


Major central banks pivoted to a more dovish stance, with inflation expectations declining, and the escalating US-China trade war diminishing the market's global growth outlook. US bonds generally outperformed global counterparts with investment-grade and high-yield corporates faring particularly well due both to Treasury yields falling and credit spreads narrowing. Hedging programs improved results vis-à-vis unhedged exposures as interest rate differentials provided additional return.

## Longer-dated bonds generally outperformed shorter-dated ones

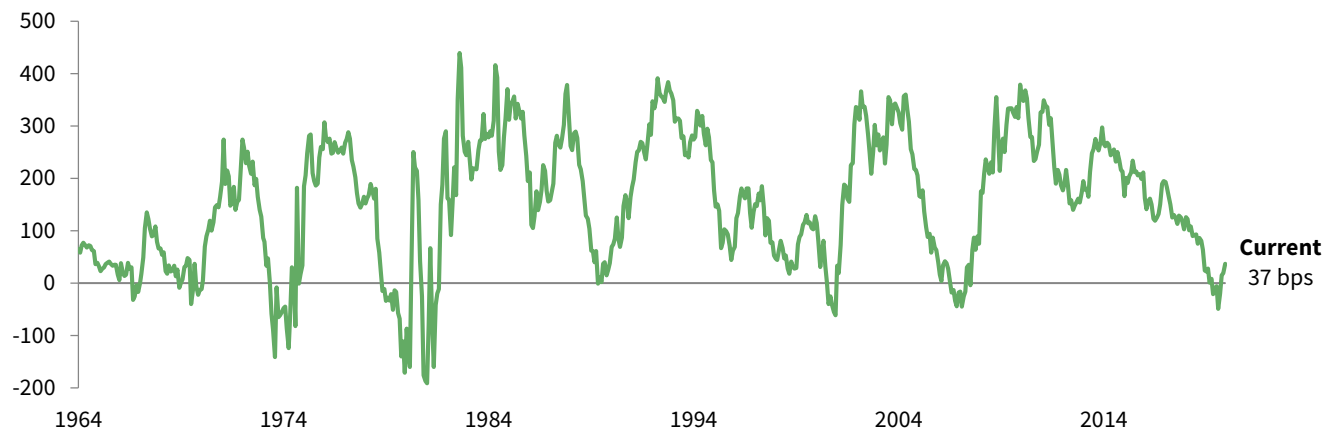
### CHANGE IN YIELD VS DEC 2018 FOR VARIOUS GOVERNMENT BOND MATURITIES

As of December 31, 2019 • Basis Points (bps)



### 10-YR/3-MO US TREASURY YIELD SPREAD

January 31, 1964 – December 31, 2019 • Basis Points (bps)

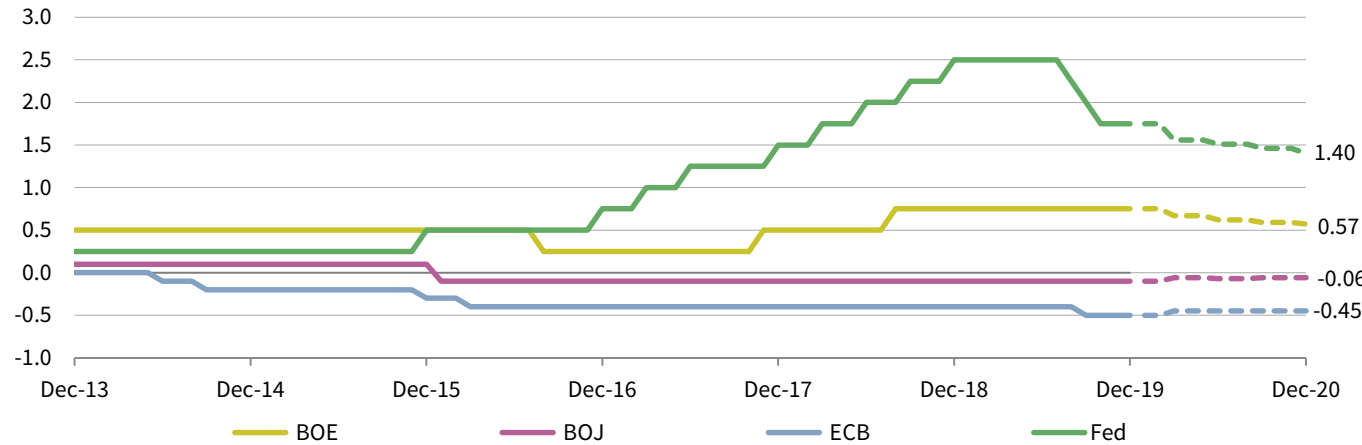


In the United States, short-dated bonds outperformed long-dated ones (in yield terms) as the Federal Reserve reversed its policy course and cut rates three times. Outside of the United States, long-dated bonds performed strongly for the same reasons that spurred US rate cuts, namely slowing growth and inflation and fears about an escalating trade war. However the inability of the central banks in those countries to cut rates much further meant that short-dated bond performance was more muted. This long-dated outperformance was also seen in the US earlier in the year and resulted in the yield curve slope turning negative, reflecting expectations of a much weaker growth environment.

# The Federal Reserve paused its tightening cycle and delivered three rate cuts

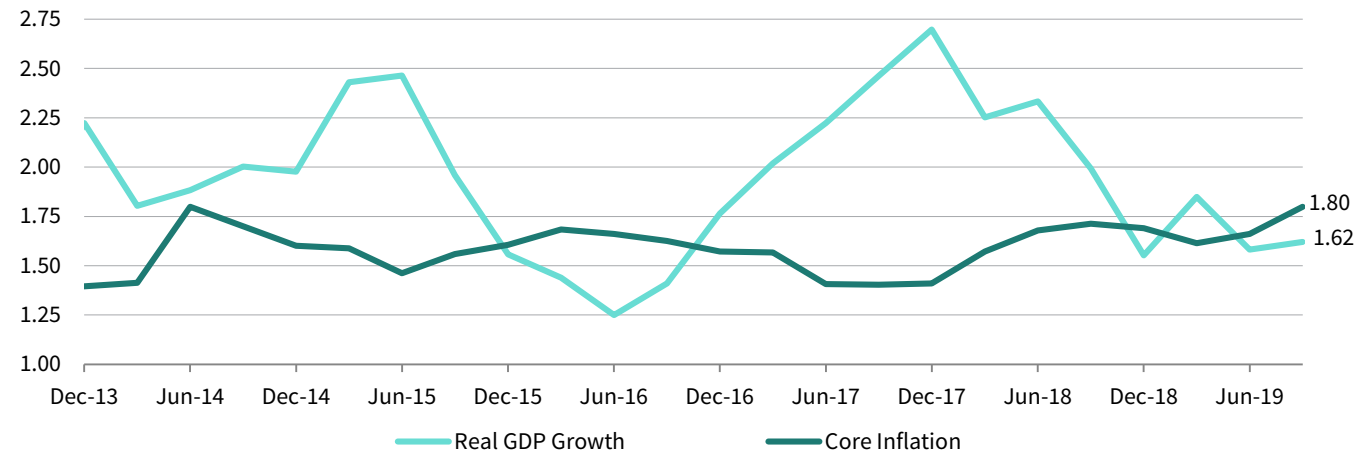
## CENTRAL BANK POLICY RATES

December 31, 2013 – December 31, 2020 • Percent (%)



## G7 CORE INFLATION AND GDP GROWTH

Fourth Quarter 2013 – Third Quarter 2019 • Year-Over-Year Percent Change (%)

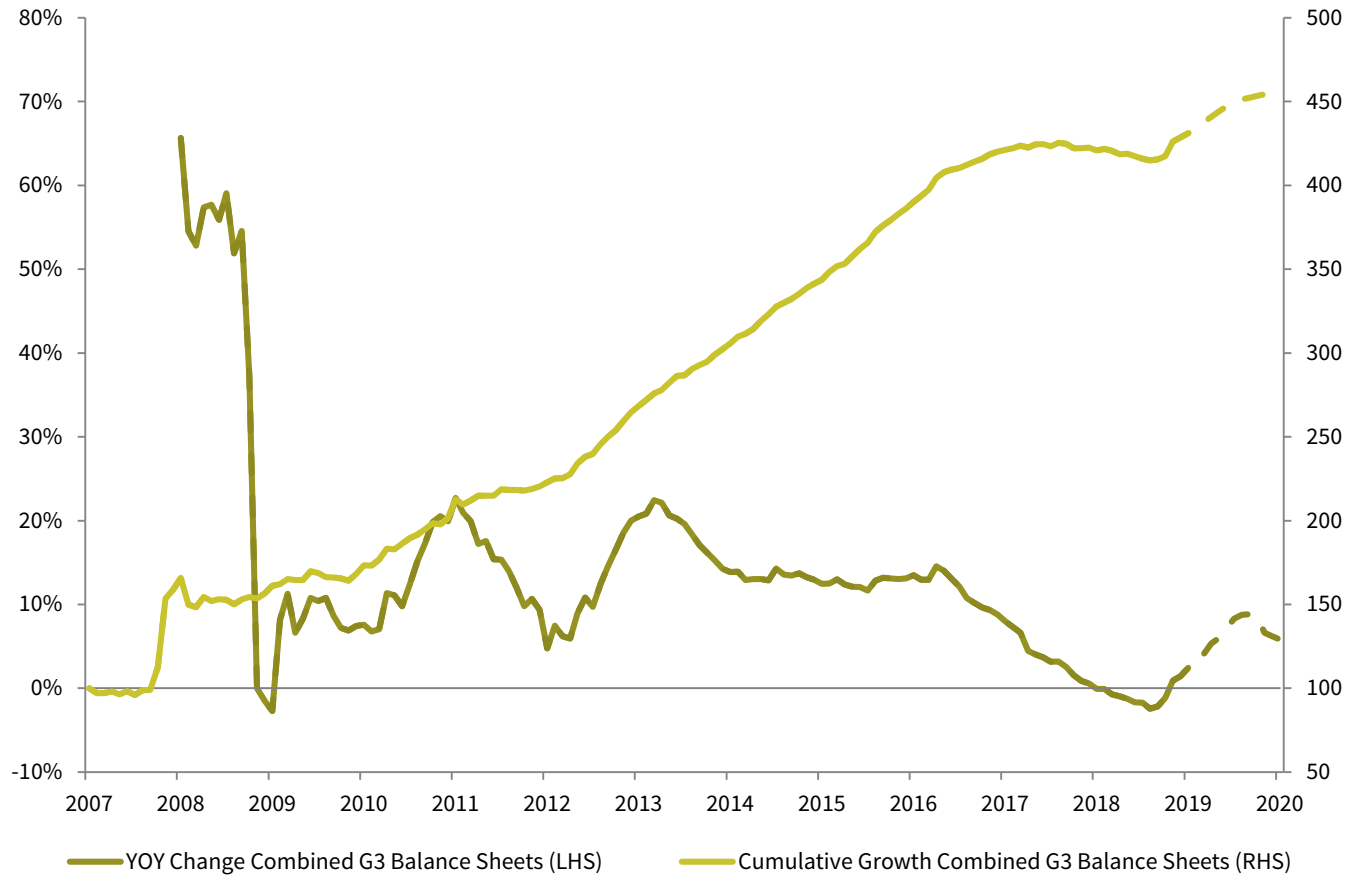


When equity markets declined rapidly at the end of 2018, reflecting mounting concerns about global growth, the Fed paused its tightening cycle and eventually began cutting rates to support the economy. Having delivered three cuts, described as insurance cuts, they now appear to be on hold for the time being, albeit markets think they will ultimately have to deliver more. With Europe also severely impacted by softening growth, the European Central Bank (ECB) decided to lower its deposit rate by 10 basis points (bps) to -0.5%.

## Central bank balance sheet growth turning positive again

### G3 CENTRAL BANK BALANCE SHEET GROWTH

December 31, 2007 – December 31, 2020 • December 31, 2007 = 100 • Local Currency



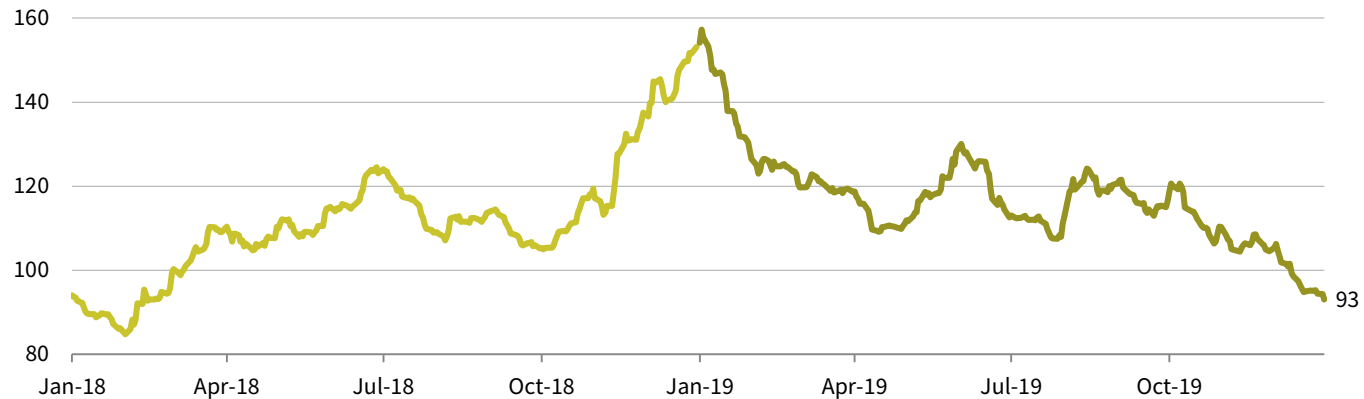
The Fed, after its continued balance sheet trimming led to the first sustained balance sheet contraction across the big three central banks combined, suspended this run-off as part of broader easing measures. The ECB likewise changed tack and restarted its Asset Purchase Program, as it is somewhat constrained by already having negative interest rates, and has been buying €20 billion of bonds per month since November.

## Corporate bonds unwound the weakness seen in late 2018

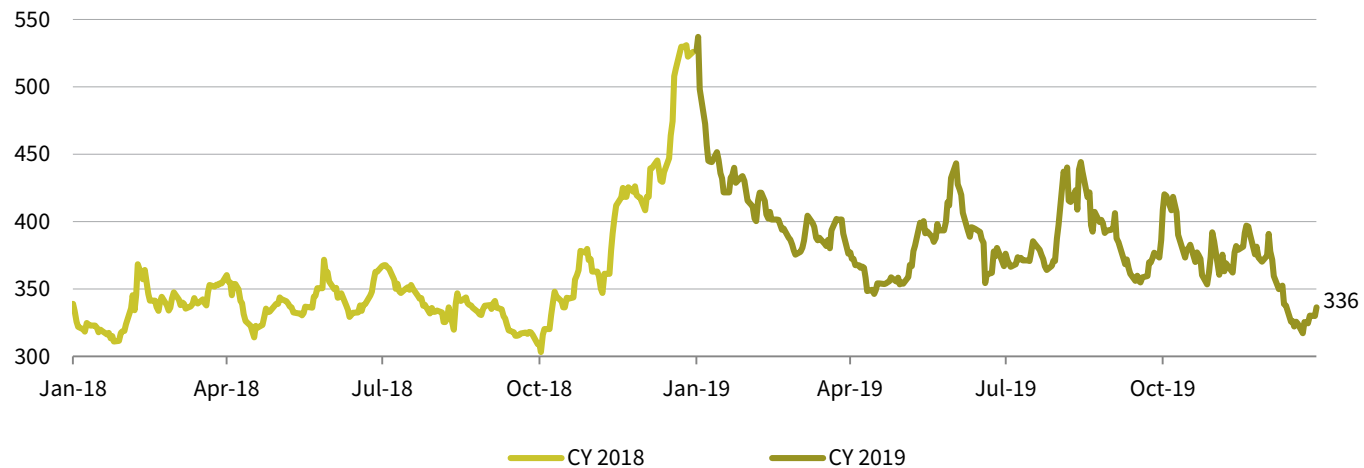
### OPTION-ADJUSTED SPREADS ON US INVESTMENT-GRADE AND HIGH-YIELD BONDS: CY 2018 & CY 2019

January 1, 2018 – December 31, 2019 • Basis Points (bps)

#### US Investment-Grade Bonds



#### US High-Yield Bonds

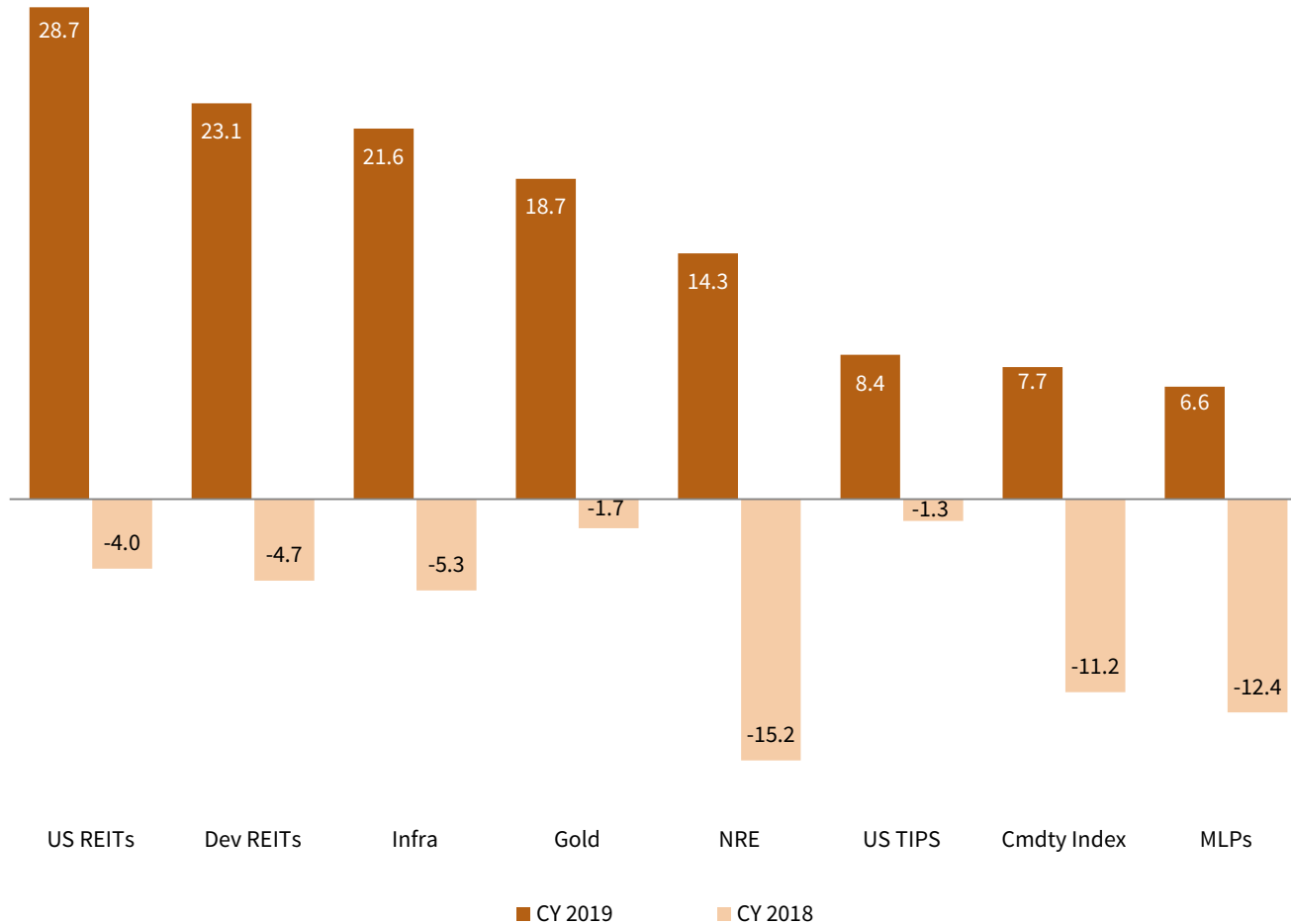


After a very strong January, investment-grade (IG) credit spreads have gradually continued to tighten, reversing all of the widening seen in fourth quarter 2018. High-yield (HY) bonds have shown a broadly similar profile, and they now trade just 33 bps wider than the post-crisis low in spreads that they saw in late 2018. The strong performance of US Treasuries, combined with this spread compression, meant that both IG and HY corporate bonds had a very strong 2019 from a total return perspective.

## REITs and infrastructure outperformed, while MLPs lagged

### REAL ASSET AND INFLATION SENSITIVE PERFORMANCE: CY 2019 VS CY 2018

Total Return (%) • US Dollar



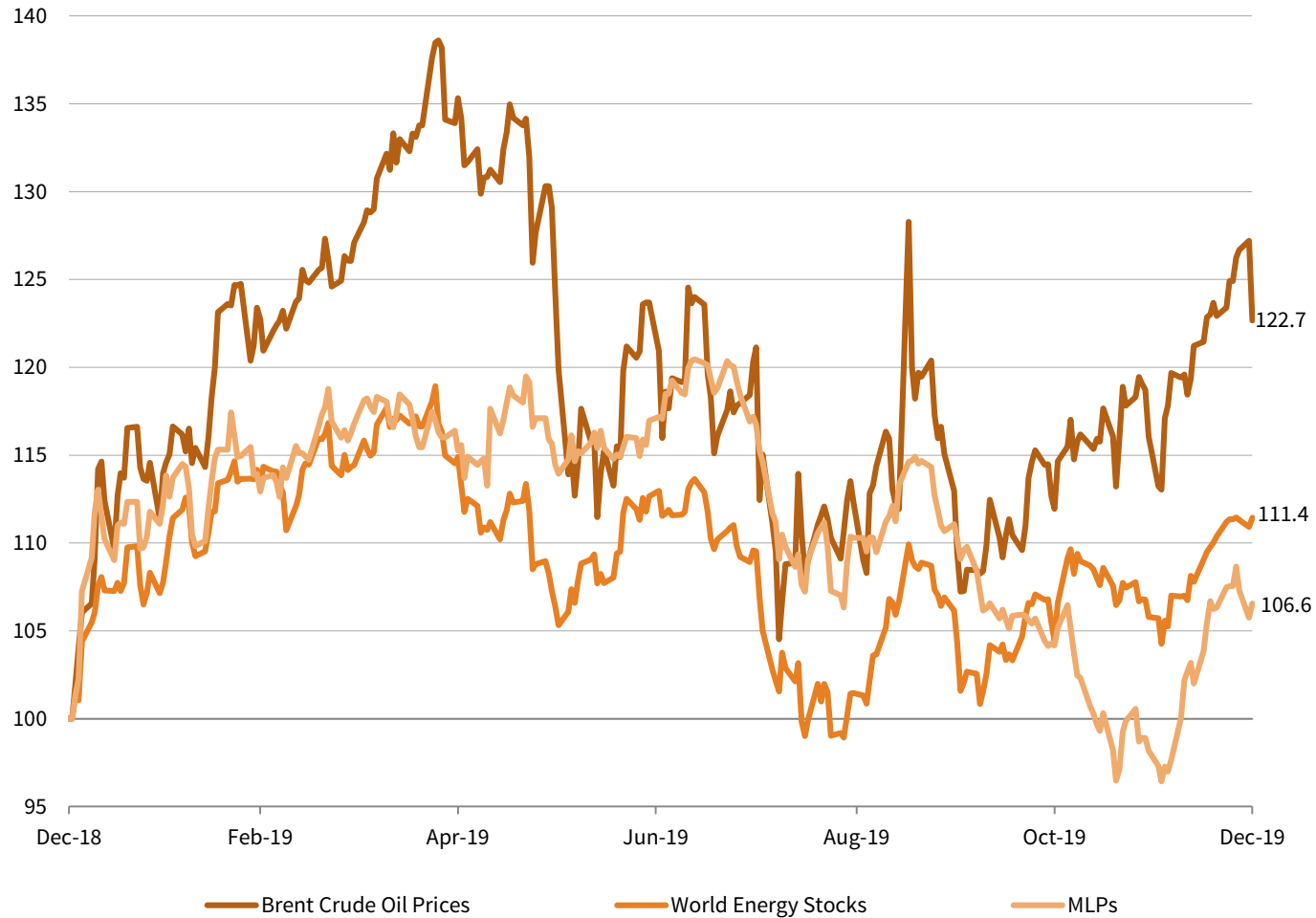
REITs and infrastructure delivered strong performance as plummeting interest rates reignited investors' search for yield. Gold prices climbed to six-year highs amid heightened uncertainty stemming from rising geopolitical tensions, as well as declining real rates, which also supported TIPS. MLPs lagged due to weak gas prices negatively impacting upstream producers, as well as some tax-loss harvesting in Q3 and Q4 post earlier price declines.



## It was a volatile year for oil and oil-linked assets

### PERFORMANCE OF SELECT ENERGY ASSETS

December 31, 2018 – December 31, 2019 • December 31, 2018 =100 • US Dollar

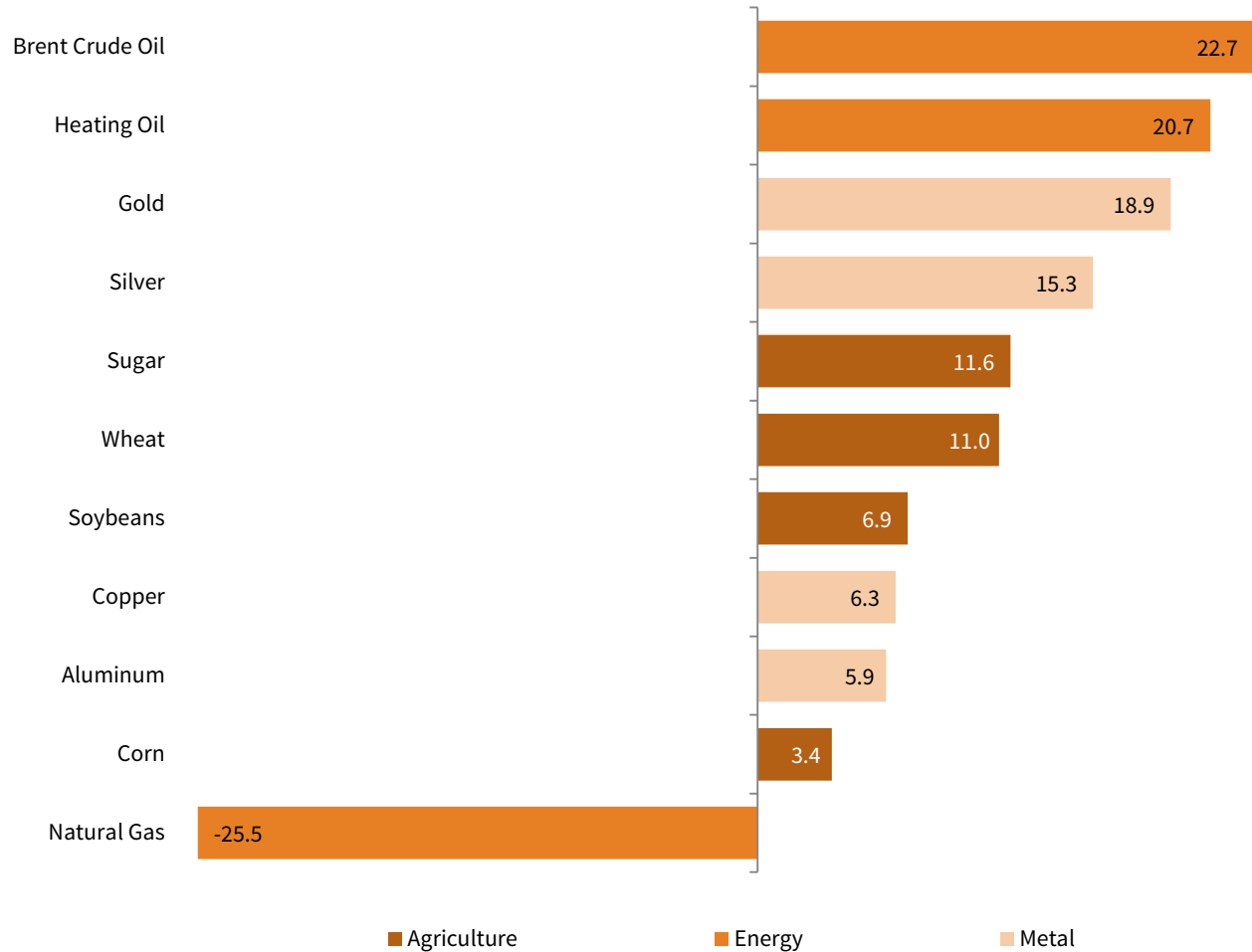


Oil prices enjoyed a very strong start to the year, supported by a number of factors such as embargoes on Iranian oil exports, OPEC shying away from any production increases, and tensions in the Middle East—highlighted by attacks on oil pipelines and tankers—continuing to escalate. Most of these gains rapidly evaporated, however, as trade war fears grew and global slowdown concerns mounted. An attack on a Saudi oil processing facility caused a sharp jump in prices in the third quarter, but production disruptions proved to be limited.

## Most commodity prices rallied, reversing 2018 declines, with natural gas the outlier

### SELECT COMMODITY SPOT PERFORMANCE: CY 2019

As of December 31, 2019 • Percent (%) • US Dollar

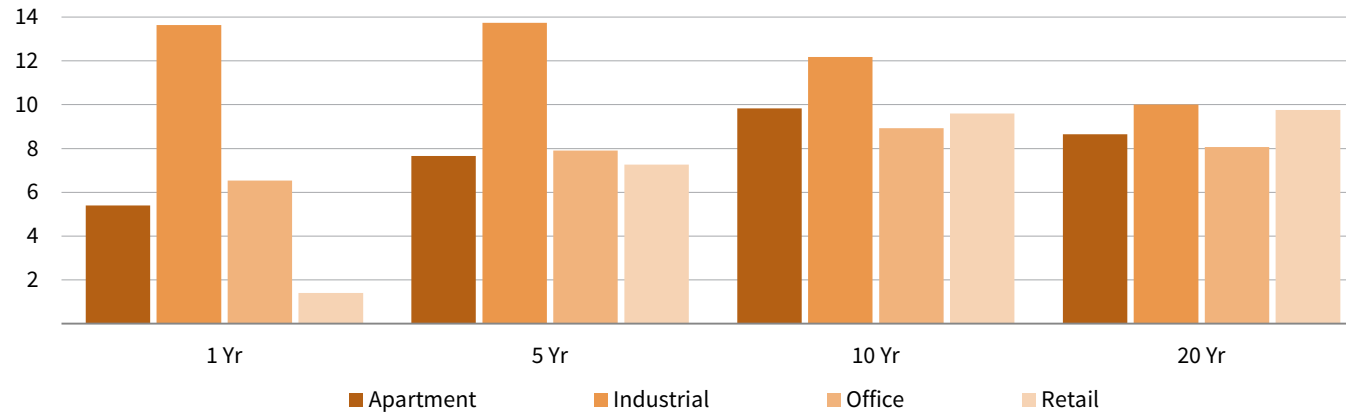


In 2019, most commodities rallied to some extent, reversing some of the declines seen in 2018. Copper prices, often a barometer of economic health, were up moderately, reflecting continuing uneasiness over the economic outlook but also some optimism about a gradual recovery. Gold performed strongly due to elevated uncertainty and declining real yields. Natural gas stood out due to its weak performance, as it struggled to digest a supply glut. An increase in export capacity and slower demand growth in Asia led to a surplus environment.

## Strong year for industrial property also sees retail lagging

### RETURNS BY PROPERTY TYPE

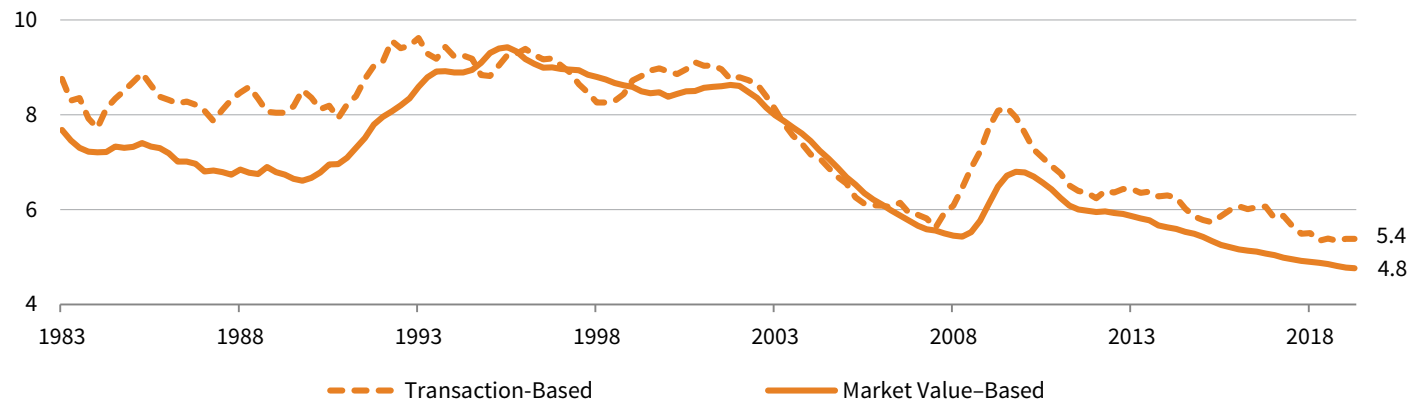
As of Third Quarter 2019 • Total Return (%) • US Dollar



Continued e-commerce and logistics expansion meant industrial properties enjoyed some of the strongest net operating income growth on record, largely at the expense of retail properties. Falling cap rates, as a result of low inflation and falling long-term interest rates, and declining vacancy rates, provided an additional tailwind across property types.

### ALL PROPERTY CAP RATES

Second Quarter 1983 – Third Quarter 2019 • Percent (%)

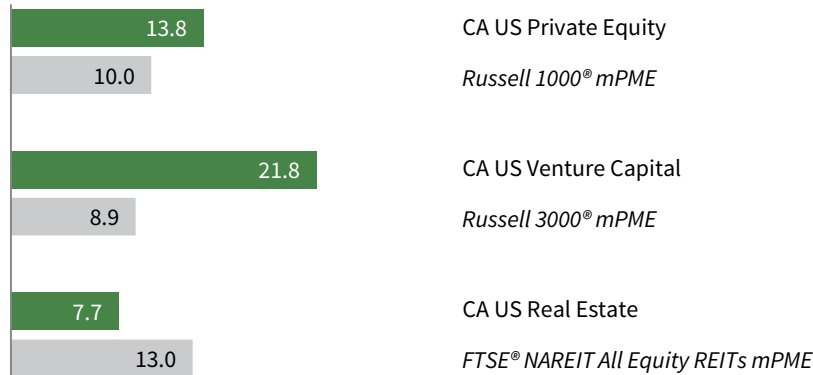


# Private investments outperformed public equivalents in recent years

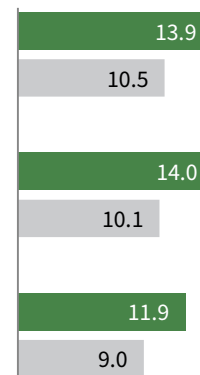
## PERFORMANCE OF SELECT CAMBRIDGE ASSOCIATES PRIVATE INVESTMENT INDEXES VS PUBLIC EQUIVALENTS

As of Second Quarter 2019 • Percent (%)

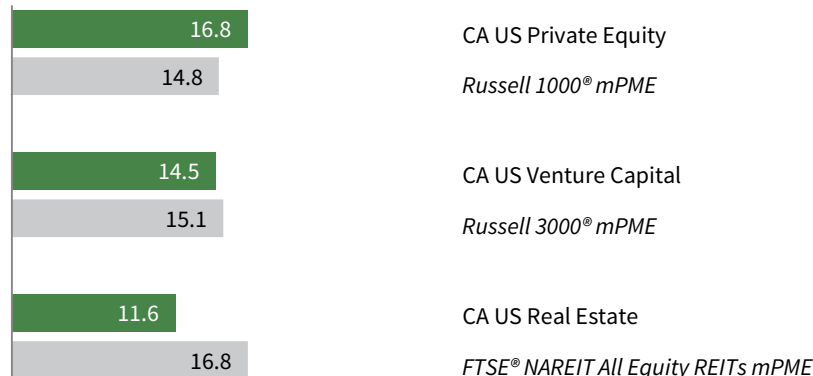
### 1-Yr Return



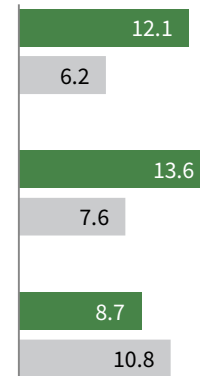
### 5-Yr Return



### 10-Yr Return



### 20-Yr Return



US private equity markets have outperformed public markets over all trailing periods. US venture capital delivered the greatest degree of outperformance over the most recent one- and five-year periods, while also significantly outperforming over the long term. US real estate has underperformed public REITs recently, which have been supported by the aggressive yield bid as a result of declining economic growth and inflation expectations.

## Strong year for hedge fund returns, broad-based across strategies

### HEDGE FUND PERFORMANCE: CY 2019

Total Return (%) • US Dollar

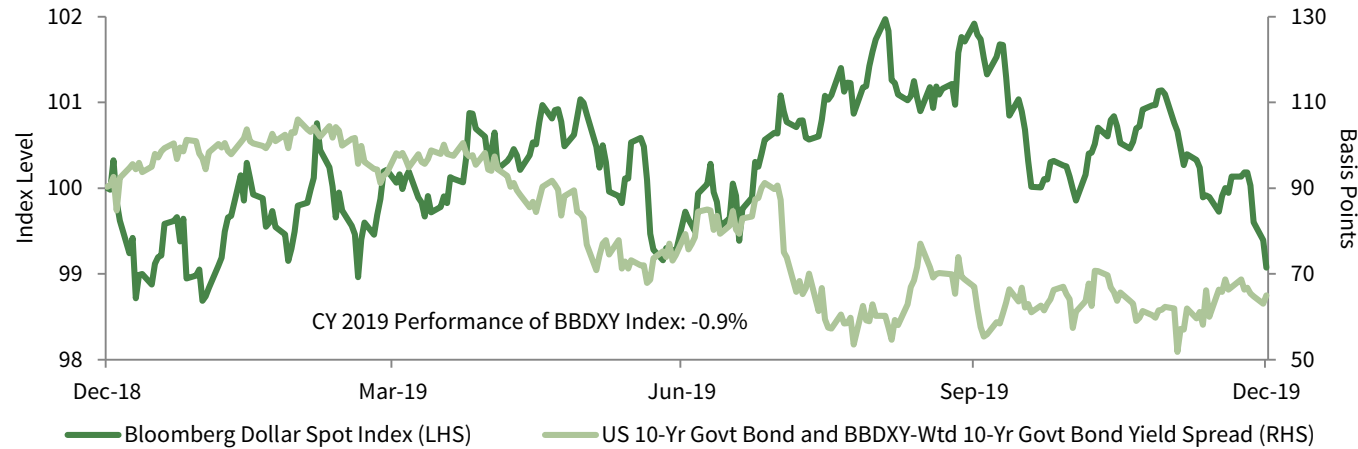


Preliminary data from Hedge Fund Research, Inc., suggest performance across the primary hedge fund strategies was strong in calendar year 2019, with the widely followed HFRI Fund Weighted Composite up a preliminary 10.4%. Equity hedge funds indicate a long bias this year as evidenced by a strong 13%+ performance, while market neutral funds saw less benefit from the very strong performance of stock markets. The economic and geopolitical gyrations of the year also presented an opportunity-rich year for macro and relative value funds.

## The US dollar finished marginally lower on the year

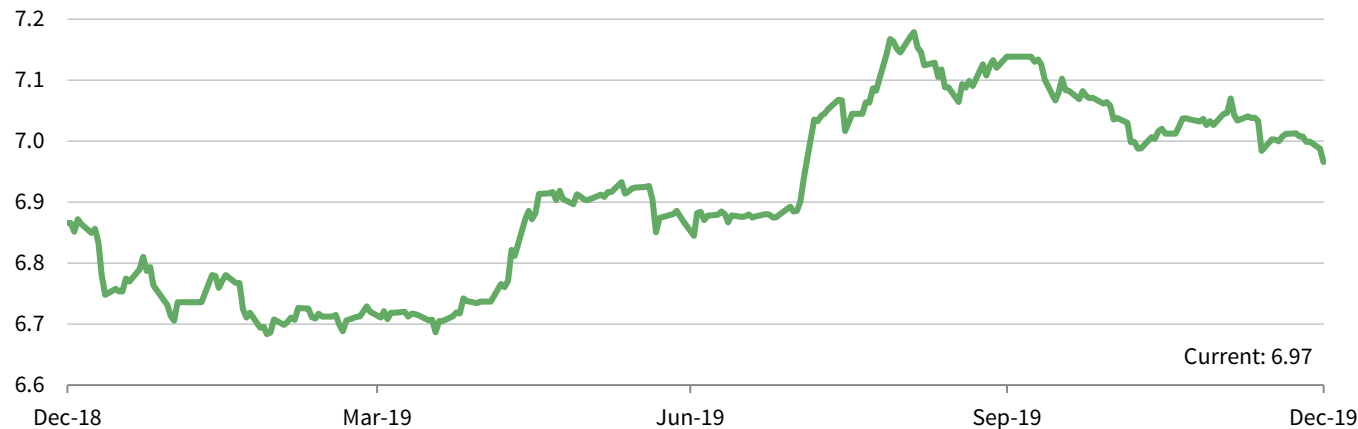
### BLOOMBERG DOLLAR SPOT INDEX (BBDXY) AND 10-YR GOVERNMENT BOND YIELD SPREAD

December 31, 2018 – December 31, 2019 • December 31, 2018 = 100



### US DOLLAR TO CHINESE YUAN EXCHANGE RATE

December 31, 2018 – December 31, 2019



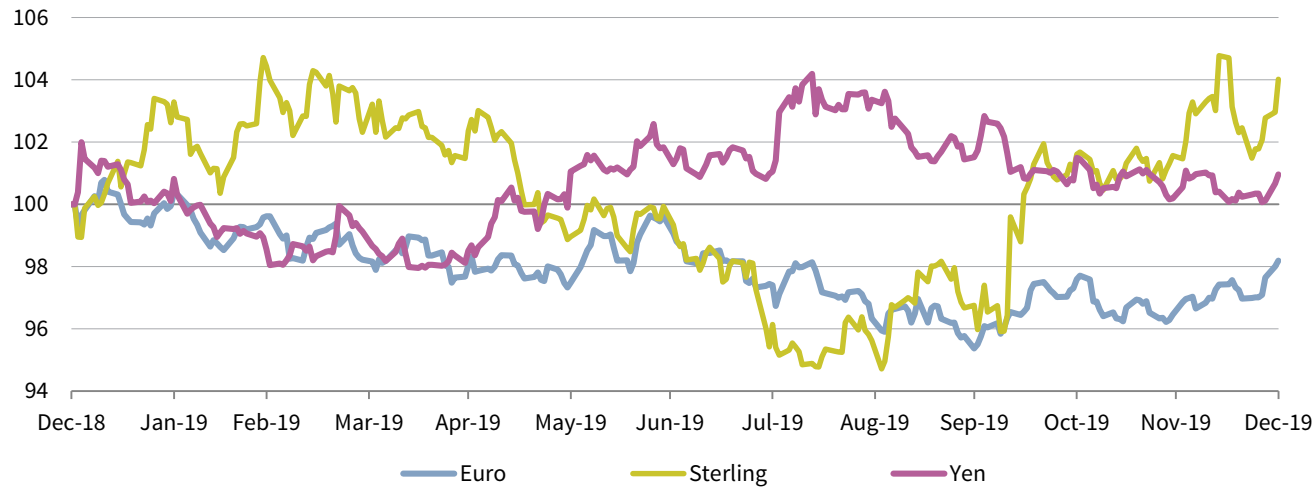
The US dollar declined modestly versus a basket of global currencies for calendar year 2019. During the first half of the year, the dollar broadly tracked the interest rate spread of US bonds versus global bonds. However, as the trade conflict escalated later in the year, the dollar became the beneficiary of a flight-to-quality bid. This was particularly noticeable in the middle of the third quarter as Chinese authorities let the renminbi depreciate beyond the psychologically important level of seven versus the dollar. As some fears subsided later on in the year the dollar declined to levels more consistent with interest rate differentials.

## Developed markets currencies were mixed, while the yuan led emerging currencies lower

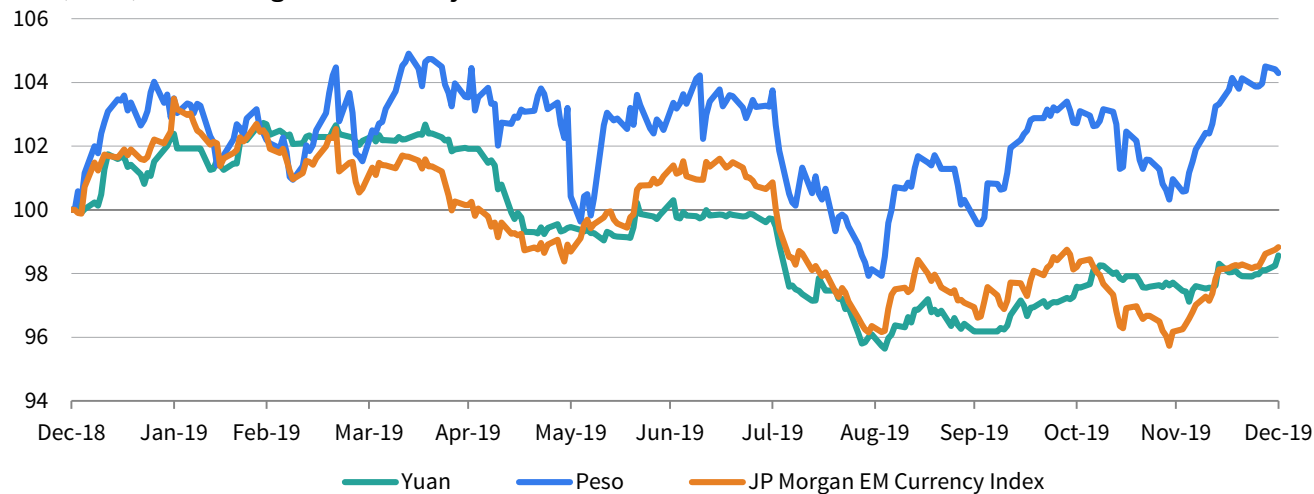
### SELECT NOMINAL CURRENCY MOVEMENTS VS THE US DOLLAR

December 31, 2018 – December 31, 2019 • December 31, 2018 = 100

#### Euro, Sterling, and Yen vs US Dollar



#### Yuan, Peso, and JP Morgan EM Currency Index vs US Dollar

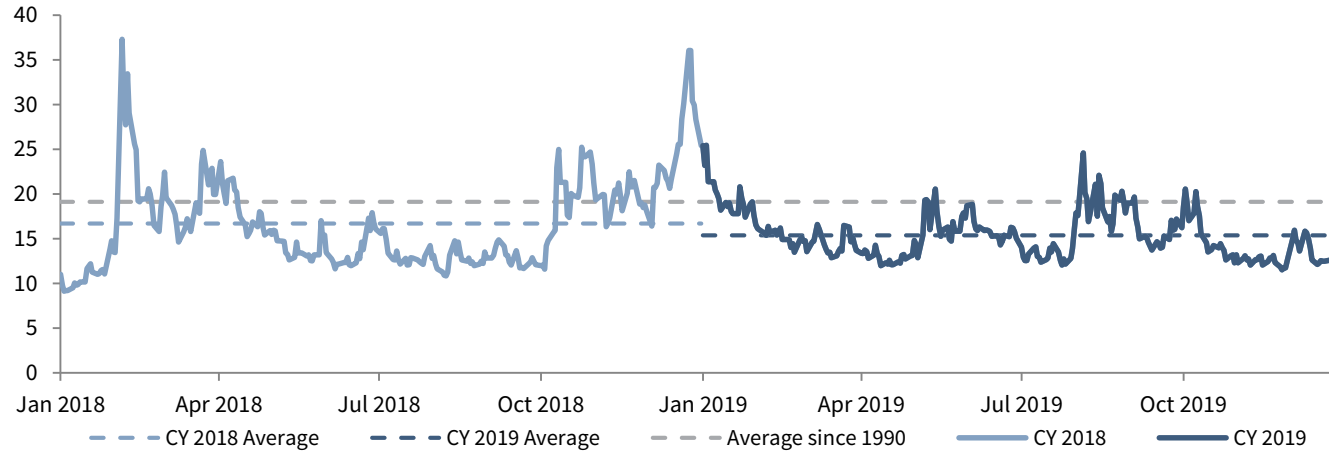


The dollar's performance against the primary developed markets currencies was mixed. The Eurozone's economic weakness on the back of the trade wars, along with the ECB's decision to both cut rates and restart quantitative easing, caused the euro to weaken. By contrast, sterling rallied later in the year as investors embraced the growing likelihood of a Conservative Party election victory. The weakness of the Chinese Yuan dragged overall EM currency performance lower, while the Mexican peso finished the year stronger due primarily to the signing of the USMCA trade agreement.

## Equity volatility declined after a spike and finished below historical average levels

### S&P 500 IMPLIED VOLATILITY: CY 2018 & CY 2019

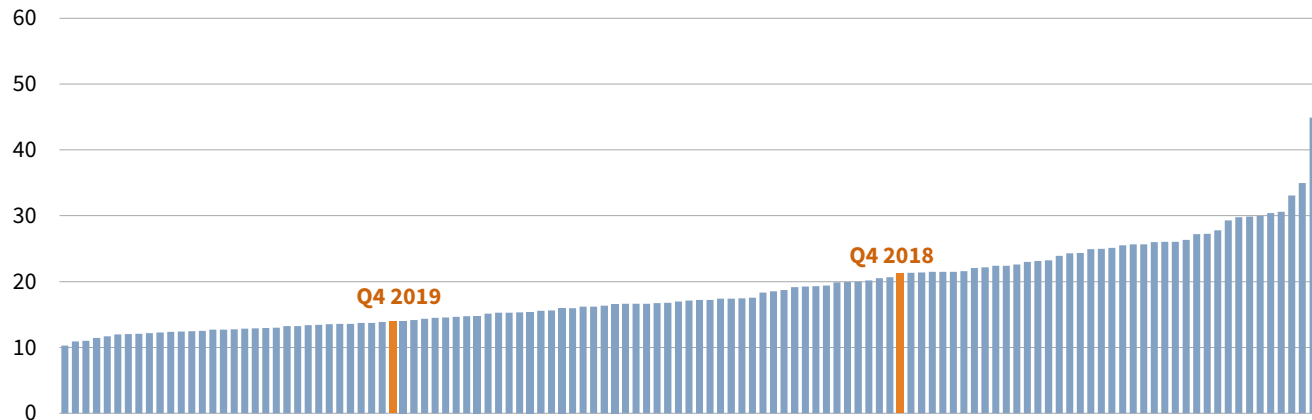
January 1, 2018 – December 31, 2019 • Index Level



Over the course of CY2019, quarterly average equity volatility declined. This decline came after an elevated VIX level during the market sell-off in fourth quarter 2018. The headline tension of the trade war also spurred several bouts of above-average volatility during the course of the year.

### QUARTERLY AVERAGE S&P 500 IMPLIED VOLATILITY SORTED IN ASCENDING ORDER

First Quarter 1990 – Fourth Quarter 2019







**Thomas O'Mahony, Investment Director**  
Vivian Gan, Investment Analyst

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